



Smart Governance Compendium-2025

Advertising Opportunities

Position / Size	Dimensions (mm)	Price (INR)
Back Cover (Premium)	210 × 297 (A4)	₹ 3,00,000
Inside Front Cover	210 × 297 (A4)	₹ 2,50,000
Inside Back Cover	210 × 297 (A4)	₹ 2,00,000
Double Page Spread	420 × 297 (2 × A4)	₹ 2,50,000
Full Page	210 × 297 (A4)	₹ 1,50,000
Half Page (Horizontal/Vert.)	210 × 148 / 105 × 297	₹ 90,000
Quarter Page	105 × 148 (A6)	₹ 60,000
Strip / Banner Ad	210 × 50	₹ 40,000

Sponsorship Opportunities

1

Title Sponsor – ₹ 9,00,000

- Exclusive branding as “**Smart Governance Compendium 2025** – Powered by [Sponsor Name]”
- Logo on front cover, launch event backdrop, website, and all publicity material
- Two complimentary double spreads inside the compendium
- 20 complimentary copies

2

Knowledge Partner – ₹ 6,00,000

- Branding as “**Knowledge Partner**” inside compendium
- One double spread + one full page advertisement
- 10 complimentary copies

3

Theme Sponsor – ₹ 4,00,000

- Digital India, Smart Cities, Green Governance, etc.
- Branding on section opening pages
- One full-page advertisement
- 5 complimentary copies

4

Supporting Sponsor – ₹ 3,00,000

- Logo placement on sponsors’ page and at launch event
- One half-page advertisement
- 3 complimentary copies