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SMART GOVERNANCE

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Smart Governance

Compendium

2025

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Smart Governance Compendium-2025

About the Compendium

- Annual publication capturing India's governance, reforms, and digital transformation stories.
- Showcases innovations in public administration, Smart Cities, e-Governance, and citizen-centric policies.
- Serves as a reference for policymakers, bureaucrats, industry leaders, and academia.

Audience & Reach

- **Circulation:** Government ministries, policy think tanks, PSUs, academic institutions, industry chambers.
- **Estimated Readership:** Senior civil servants, policymakers, business leaders, researchers.
- **Distribution:** Print + Digital (E-book & Website).

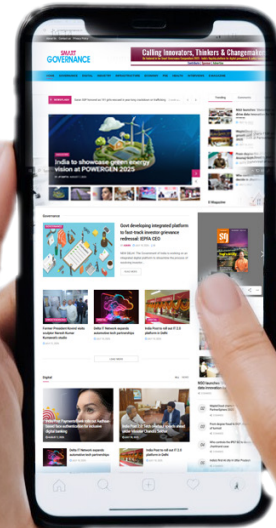
Publication Details

Format: A4, high-quality print, full-colour, coffee-table style.

Length: - 200 pages.

Release Date: December 2025.

Frequency: Annual.



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Smart Governance Compendium-2025

Advertising Opportunities

Position / Size	Dimensions (mm)	Price (INR)
Back Cover (Premium)	210 × 297 (A4)	₹ 3,00,000
Inside Front Cover	210 × 297 (A4)	₹ 2,50,000
Inside Back Cover	210 × 297 (A4)	₹ 2,00,000
Double Page Spread	420 × 297 (2 × A4)	₹ 2,50,000
Full Page	210 × 297 (A4)	₹ 1,50,000
Half Page (Horizontal/Vert.)	210 × 148 / 105 × 297	₹ 90,000
Quarter Page	105 × 148 (A6)	₹ 60,000
Strip / Banner Ad	210 × 50	₹ 40,000

Sponsorship Opportunities

1

Title Sponsor – ₹ 9,00,000

- Exclusive branding as “**Smart Governance Compendium 2025** – Powered by [Sponsor Name]”
- Logo on front cover, launch event backdrop, website, and all publicity material
- Two complimentary double spreads inside the compendium
- 20 complimentary copies

2

Knowledge Partner – ₹ 6,00,000

- Branding as “**Knowledge Partner**” inside compendium
- One double spread + one full page advertisement
- 10 complimentary copies

3

Theme Sponsor – ₹ 4,00,000

- Digital India, Smart Cities, Green Governance, etc.
- Branding on section opening pages
- One full-page advertisement
- 5 complimentary copies

4

Supporting Sponsor – ₹ 3,00,000

- Logo placement on sponsors’ page and at launch event
- One half-page advertisement
- 3 complimentary copies



Smart Governance Compendium-2025

Suggested Topics for Contributions

Governance & Public Policy

- **Ten Years of Smart Cities Mission:** Legacy and Lessons
- Bridging the North-South Divide in Governance Practices
- **Citizen - Centric Administration:** Putting People First in Policy
- Ethics, Transparency, and Trust in Digital Governance

Digital Transformation & Technology

- India's Journey in e-Governance: From e-Office to AI in Governance
- Role of Emerging Tech (AI, Blockchain, IoT) in Public Administration
- Cybersecurity and Data Privacy in Smart Governance
- Digital India: Achievements and the Road Ahead

Inclusive Development

- Digital Inclusion: Ensuring Access for Rural India
- **Gender and Governance:** Women Leading Change
- Public Service Delivery in Remote and Tribal Areas
- Bridging the Language Divide in Digital Governance

Case Studies & Best Practices

- State-level Innovations in Good Governance (Kerala, Gujarat, Andhra Pradesh, etc.)

- Public Grievance Redressal Mechanisms: DARPG and Beyond
- Technology in Disaster Management: Lessons from Cyclones & Floods
- PPP Models in Governance: Success Stories from Infrastructure & Services

Infrastructure & Urban Innovation

- Smart Cities 2.0: Building Sustainable Urban Futures
- GIS, Big Data, and IoT for Smarter Urban Planning
- Green Governance: Renewable Energy and Net-Zero Cities
- Water, Waste, and Mobility: Resilient Urban Infrastructure

Global Perspectives

- Global Best Practices in Digital Governance (Estonia, Singapore, UAE, etc.)
- India as a Knowledge Hub for the Global South
- Collaborative Governance: International Partnerships & SDGs

Future Outlook

- AI-First Bureaucracy: The Next Leap in Public Administration
- Smart Villages: Extending the Smart Cities Model to Rural India
- Climate Resilient Governance for the Next Decade
- Reimagining Governance in the Age of Metaverse & Web 3.0

Reach out to us for article submissions, sponsorship, or advertising opportunities:

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